# The Difference Factors of Sago Farm Household Production in Luwu Utara Regency, South Sulawesi, Indonesia

Andi Patiware Metaragakusuma<sup>1\*</sup>, Marlisa Ayu Trisia<sup>1</sup>, Katsuya Osozawa Katsuya<sup>2</sup> and Hu Bai<sup>2</sup>

<sup>1</sup>The United Graduate School of Agricultural Sciences (UGAS) Ehime University,

3-5-7 Tarumi, Matsuyama, Ehime 790-8566, Japan

<sup>2</sup>Department of Resource and Environmental Policy, Faculty of Agriculture, Ehime University,

3-5-7 Tarumi, Matsuyama, Ehime 790-8566, Japan

\*Corresponding author: A.P. Metaragakusuma (ap.metaragakusuma@yahoo.com)

**Abstract:** Associated with the sago potency in South Sulawesi Province, the role of sago farm households (SFHs) becomes more important because they dominate and run most sago processors. However, a limited number of studies have focused on SFHs in Indonesia, particularly in South Sulawesi Province. This study's goal is to identify the factors contributing to differences among SFHs' production of sago. A total of 54 valid questionnaires were collected from SFHs in the Malangke Barat subdistrict, a subdistrict in Luwu Utara Regency, during July and August 2015. The obtained data were analyzed using statistical independent *t*-test analysis to determine statistical differences between the means of two groups. Based on the test (significant at the 1% level), SFH1 has higher working hours, higher income, and higher motivation than SFH2. SFH1 allocates 5.34 hours/day, while SFH2 only allocates 2.46 hours/day for sago processing. SFH1 can earn IDR 8.69 million/month (1 USD = 13,000 IDR exc. rate April 25, 2017), while SFH2 can only earn IDR 2.19 million/month from sago. Furthermore, SFH1 believes that sago is profitable and promising, while SFH2 is only involved in sago production to support their economic lifestyle without any further goals. Undeniably, motivational training and support from related stakeholders can encourage the SFHs to work to achieve a better livelihood.

Keywords: difference factors, motivation, sago farm households, sago production, South Sulawesi

# Introduction

In our previous research, we have shown that local people's consumption of sago demonstrates that sago has many uses. Today, sago has become an important raw material for the food industry, and it is predicted that the demand for sago will increase in the future (Metaragakusuma et al., 2016). Furthermore, sagobased food, namely kapurung (a traditional food of Tana Luwu, South Sulawesi), is growing popular and becoming more acceptable even in non-sagoproducing areas. The image of sago has also changed from poor to better and healthier (Genda, 2014; Metaragakusuma, 2015). These situations surely provide opportunities for the home industry to grow and influence the economy for sago farmers/smallholders indirectly.



Fig. 1. *Kapurung* made by local people in Pengkajoang Village

According to data of the Agricultural Census by the Central Statistical Agency in 2013, 67.9% of sago palm clusters in South Sulawesi can be found in Luwu Utara Regency (68,104 clusters), while 90.2% of sago palm clusters in Luwu Utara Regency can be found in Malangke Barat subdistrict (61,427 clusters).

Regarding the sago potency in the Malangke Barat subdistrict mentioned above, the role of sago farm households (SFHs) becomes more important because they dominate and run most sago processors.

Farm households are interesting to study because their profiles are different from each other, and every profile has a certain role in forming farm household behaviors (Subagio, 2008; Yunita et al., 2012). The formed behavior will influence farmers' capacities to produce sago. However, only a limited number of studies have focused on SFHs in Indonesia, particularly in South Sulawesi Province. Thus, this paper's goal is to identify factors contributing to differences among SFHs' production of sago.

# **Materials and Methods**

# 1. Study site

This research focused on the Malangke Barat subdistrict, Luwu Utara Regency, South Sulawesi Province, Indonesia. This area covers an area of 350 km<sup>2</sup> with a population of 6,435 households. It consists of 13 villages, but only 7 villages have sago areas, with 441 sago smallholders. There are 23 wet starch processors, which are located in 2 villages (Pengkajoang and Waelawi Village). These are operated 100% by local people.

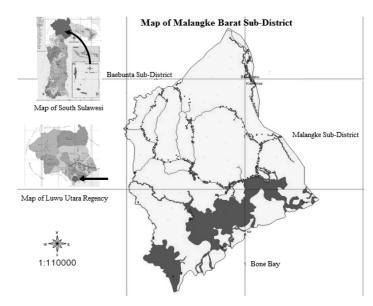


Fig. 2. Study site in Malangke Barat

# 2. Data source and analyzing

For the purpose of this research, a quantitative study was made using a structured questionnaire. A total of 54 valid questionnaires were collected from 19 sago processors during July and August 2015. Respondents were divided into two groups: (a) those with high sago production—more than 2.0 ton/month on average in the SFH1 group, 18 respondents (33.3%); and (b) those with low sago production less than 2.0 ton/month on average in the SFH2 group, 36 respondents (66.7%) (see Table 1). The standard value (2.0 ton/month) is taken from the total production of 54 respondents (109 ton/month) divided by 54 (see Table 2). Table 2 also shows each respondent's total working hours, so that the production/hour of each farmer can be calculated.

The obtained data were analyzed by independent *t*test statistical analysis, which is a formula for comparing the means of two groups commonly used in social research. This method is designed to inspect any factors of significant differences that could occur between dependent and independent variables. The dependent variable for this study is sago production and the independent variables are selected from sociodemographics, sago consumption, and sago processing factors. In addition, a descriptive statistical method, namely frequency and cross tabulation, was also used

to describe the basic features and provide simple summaries of the data.

#### **Results and discussion**

In this part, the differences between SFH1and SFH2 will be shown. Differences in all variables will be examined from 3 categories; farmer's respondent profile, sago consumption, and sago processing variables. We attempt to answer the following questions: Do these factors have any influence on sago production? Are there any factor causing significant differences between SFH1 and SFH2?

Sago farmer ID	AP/mo(t)	AWh/day(h)	Group	Sago farmer ID	AP/mo(t)	AWh/day(h)	Group
1	2.48	5.60	SFH1	28	1.20	4.00	SFH2
2	2.40	4.00	SFH1	29	1.60	7.00	SFH2
3	2.75	7.00	SFH1	30	1.60	7.00	SFH2
4	3.40	7.00	SFH1	31	1.55	7.00	SFH1
5	0.70	1.35	SFH2	32	3.40	7.00	SFH2
6	20.53	4.67	SFH1	33	0.70	1.35	SFH2
7	0.17	0.29	SFH2	34	0.70	1.35	SFH2
8	0.13	0.29	SFH2	35	0.70	1.35	SFH2
9	0.13	0.29	SFH2	36	1.40	3.50	SFH2
10	2.80	7.00	SFH1	37	1.40	3.50	SFH2
11	0.67	2.25	SFH2	38	1.40	3.50	SFH2
12	3.17	4.69	SFH1	39	0.33	1.05	SFH2
13	3.00	7.50	SFH1	40	0.33	1.05	SFH2
14	2.38	3.75	SFH1	41	0.33	2.50	SFH2
15	1.05	1.03	SFH2	42	1.58	2.50	SFH2
16	2.50	5.20	SFH1	43	1.58	1.50	SFH2
17	2.40	3.60	SFH1	44	1.00	1.50	SFH2
18	2.00	1.20	SFH2	45	1.00	1.75	SFH2
19	1.20	5.60	SFH2	46	1.25	1.25	SFH2
20	0.70	5.60	SFH2	47	0.83	0.34	SFH2
21	0.60	0.75	SFH2	48	0.35	0.34	SFH2
22	1.58	2.50	SFH1	49	0.35	5.20	SFH2
23	2.20	1.60	SFH1	50	1.50	5.20	SFH2
24	7.33	5.67	SFH1	51	1.00	5.20	SFH2
25	4.50	6.30	SFH1	52	2.40	3.60	SFH2
26	0.20	0.50	SFH2	53	2.00	1.98	SFH2
27	2.48	5.60	SFH1	54	4.50	6.30	SFH1
Total	73.5 ton	100.8 h	ours	Total	36.0 ton	87.8 ho	ours
NU AD/ (		1 ( ) (1	• .				

 Table 1. Sago production, working hours, and production category (SFH1/SFH2)

Note. AP/mo (t): Average Production/ month in ton AWh/day (h): Average Working Hours/ day in hour

Description	Total of samples	Average per farmer	SFH1 Group	SFH2 Group
Production ton/month (kg/day)	109.4	2.03	4.15 (207)	0.97 (48)
Working hours/day	188.6	3.50	5.34	2.46
Productivity kg/hour/ person			38.8	19.7

Note. 1) Total sample is 54 farmers

2) Total sample of SFH1 is 18 farmers

3) Total sample of SFH2 is 18 farmers

Table 3, below, shows the results of analyzing data to answer these questions.

As the independent *t*-test was employed to analyze data, the mean from each group is read by finding the value assignment in the table. Statistically, this method will result in Sig<sup>1</sup>. From here, the variables that are significantly different between the two groups can be identified, and they are marked consecutively by \*, \*\*, and \*\*\* at the 10%, 5%, and 1% levels, respectively.

## 1. Socio-demographic profile of respondents

The socio demographic profile of respondents is shown in the first group of Table 3. In terms of gender, 100 % of the respondents were male. This result conforms with the result of a previous study in Moluccas, which indicated that working on sago is not flexible because the process of extracting sago is done mostly by men (Hermin, 2007). More than 90 % of the respondents were married and in their productive years (21–60 years of age), largely in the 31- to 40-year group (40.7%). More than half (59.3%) of respondents had graduated from elementary school (low educated), and have 3 to 4 family members. They engage in other agricultural activities besides sago (81.5%) at almost the same time, namely fishpond management, maize cultivation, and patchouli cultivation. Furthermore, their monthly income from sago ranged from IDR 2.1 to 4 million (29.6%).

# 2. Difference factors of sago farm household production (SFH)

Based on the independent t-test, as shown in Table

Characteristics (Variable Value Number of Respondent Group Mean (SD)							Sig <sup>1</sup>
			<b>^</b>			<u>`</u>	Sig
name in the model)	Assignment	respondents	SFH1	SFH2	SFH1	SFH2	
Number of respondents		54	18 (33.3%)	36 (66.7%)			
Category 1: Socio-demo	graphic profile	e of farmers					
Gender					1.00	1.00	.000a
Female	=0	54 (100%)			(.000)	(.000)	
Male	=1						
Age (years)	Actual age				40.94	41.28	0.107
21 - 30		7 (13%)	3 (16.7%)	4 (11.1%)	(11.40)	(10.42)	
31 - 40		22 (40.7%)	7 (38.9%)	15 (41.7%)	· · · · ·		
41 - 50		14 (26%)	3 (16.7%)	11 (30.6%)			
51 - 60		8 (14.8%)	4 (22.2%)	4 (11.1%)			
More than 60 years old		3 (5.5%)	1 (5.5%)	2 (5.5%)			
Marital status					1.00	0.89	-2.092
Unmarried	=0	4 (7.4%)	0 (0%)	4 (11.1%)	(0.00)	(0.32)	
Married	=1	50 (92.6%)	18 (100%)	32 (88.9%)	()		
Education (level)	Actual years				7.50	7.42	-
Did not finish PS	2	1 (1.9%)	0 (0%)	1 (2.8%)	(2.12)	(2.21)	132.000
Primary School		32 (59.3%)	11 (61.1%)	21 (58.3%)	()	()	
Junior High Sch./ equivalent		15 (27.7%)	5 (27.8%)	10 (27.8%)			
Senior High Sch./ equivalent		6 (11.1%)	2 (11.1%)	4 (11.1%)			
Household members	Actual numbers				4.00	4.31	0.954**
1 - 2		2 (3.7%)	0 (0%)	2 (5.6%)	(0.91)	(1.43)	
3 - 4		32 (59.3%)	13 (72.2%)	19 (52.8%)	(0.00-0)	()	
5 - 6		18 (33.3%)	5 (27.8%)	13 (36.1%)			
7 - 8		2 (3.7%)	0 (0%)	2 (5.6%)			
Besides sago, do you have other	y*				0.94	0.92	-0.223
agricultural activities?					(0.54)	(0.37)	
No	=0	10 (18.5%)	5 (27.8%)	5 (13.9%)	(010-1)	(0.27)	
Yes	=1	44 (81.5%)	13 (72.2%)	31 (86.1%)			
Income from sago/month	Actual amount				8.69	2.19	-3.878***
on average	in IDR million				(7.05)	(1.34)	
Up to 1 million		8 (14.8%)	0 (0%)	8 (22.2%)	(,)	(1.2.1)	
1.1 - 2 million		9 (16.7%)	7 (38.9%)	9 (25.0%)			
2.1 - 4 million		16 (29.6%)	4 (22.2%)	16 (44.4%)			
4.1 - 6 million		10 (18.5%)	5 (27.8%)	3 (8.3%)			
More than 10 million		11 (20.4%)	2 (11.1%)	0 (0%)			
			. ,				

 Table 3.
 Farmers' characteristics in 3 categories (socio-demographic, sago consumption, and sago processing), variable definition and comparable variables of sago production (SFH1 and SFH2)

Characteristics (Variable	Value	Number of	Respondent Group		Mean (SD)		Sig <sup>1</sup>
name in the model)	Assignment	respondents	SFH1	SFH2	SFH1	SFH2	C .
Household expenditure	Act.numberIDR	<b>F</b>		~	3.90	1.97	-2.558**
< 1 million		3 (5.6%)	0 (0%)	3 (8.3%)	(3.14)	(0.88)	
1.1 - 2 million		18 (33.3%)	0 (0%)	18 (50%)	(0.1.1)	(0.00)	
2.1 - 4 million		30 (55.6%)	16 (88.9%)	14 (38.9%)			
4.1 – 6 million		2 (3.7%)	1 (5.6%)	1 (2.8%)			
> 10 million		1 (1.9%)	1 (5.6%)	0 (0%)			
Category 2: Sago Consun	nption						
Do you/your family					1	0.97	-704
members consume sago?					(0)	(0.17)	
No	=0	1 (1.9%)	0	1 (2.8%)	(0)	(0.17)	
Yes	=1	53 (98.1%)	18 (100%)	35 (97.2%)			
Total family sago	Actual				16.42	7.86	-2.006*
consumption/ month (kg)	weight				(16.23)	(11.32)	
None		1 (1.9%)	0 (0%)	1 (2.8%)	(10.20)	(11.5=)	
Up to 10 kg		43 (79.6%)	11 (61.1%)	32 (88.9%)			
11 – 25 kg		5 (9.3%)	3 (16.7%)	2 (5.6%)			
26 - 35  kg		1 (1.9%)	1 (5.6%)	0 (0 %)			
More than 35 kg		4 (7.4%)	3 (16.7%)	1 (2.8%)			
Mainly, sago is consumed as:		. (	· /	- (, )	1.17	1.44	1.575
Main staple food/ dange	=1	39 (72.2%)	15 (83.3%)	24 (66.7%)	(0.38)	(0.91)	1.575
Raw material for	=1 =2	39 (72.2%) 14 (25.9%)	3 (16.7%)	24 (66.7%) 11 (30.6%)	(0.30)	(0.91)	
traditional food/ kapurung	-2	14 (23.970)	5 (10.770)	11 (30.070)			
Raw material for making	=3	0 (0%)	0 (0%)	0 (0%)			
cakes	-3	0 (070)	0(0/0)	0 (070)			
Raw material for making	=4	0 (0%)	0 (0%)	0 (0%)			
beverages	7	0 (070)	• (•,•)	0 (070)			
Other	=5	0 (0%)	0 (0%)	0 (0%)			
N/A	=6	1 (16.7%)	0 (0%)	1 (2.8%)			
Frequency of sago consumption	*	(	. ,	- ()	1.39	1.81	1.211
Every day	=1	35 (64.8%)	14 (77.8%)	21 (58.3%)	(0.98)	(1.28)	1.211
Three times a week	=2	11 (20.4%)	3 (16.7%)	8 (22.2%)	(0.98)	(1.28)	
Once a week	=3	4 (7.4%)	0 (0%)	4 (11.1%)			
Several times a month	=4	3 (5.6%)	1 (5.6%)	2 (5.6%)			
Once a month	=5	1 (1.9%)	0 (0%)	1 (2.8%)			
N/A	=6	<b>0</b> (0%)	0 (0%)	0 (0%)			
Your opinion about sago as an				``````	6.11	6.06	-160
alternative food/rice substitute					(1.08)	(1.26)	
Strongly disagree	=1	0 (0%)	0 (0%)	0 (0%)	(1.00)	(1.20)	
Disagree	=2	0 (0%)	0 (0%)	0 (0%)			
Somewhat agree	=3	0 (0%)	0 (0%)	0 (0%)			
Neutral	=4	12 (22.2%)	3 (16.7%)	9 (25%)			
Quite agree	=5	0 (0%)	0 (0%)	0 (0%)			
Agree	=6	14 (25.9%)	7 (38.9%)	7 (19.4%)			
Strongly agree	=7	28 (51.9%)	8 (44.4%)	20 (55.6%)			
Category 3: Sago Processing							
Sago land ownership					0.67	0.67	0.000
0 1	-0	10 (22 20/)	6 (22 20/)	10 (22 20/)			0.000
No	=0	18 (33.3%)	6 (33.3%)	12 (33.3%)	(0.49)	(0.48)	
Yes	=1	36 (66.7%)	12 (66.7%)	24 (66.7%)			
How many clusters of	Actual number				52.94	28.78	-1.073
sago do you have?	ofclusters	10 (22		10 /0	(74.83)	(79.57)	
None		18 (33.3%)	6 (33.3%)	12 (33.3%)			
Less than 50		26 (48.1%)	6 (33.3%)	20 (55.6%)			
50 - 150		4 (7.4%)	3 (16.7%)	1(2.8%)			
151 - 200		5 (9.3%)	3 (16.7%)	2(5.6%)			
301 - 400		1 (1.9%)	0 (0%)	1 (2.8%)			
Working hours on sago/	Actual				5.34	2.46	-5.172***
day on average	hours				(1.59)	(2.07)	
Less than 3 hours		25 (46.3%)	1 (5.6%)	24 (66.7%)	` '	. )	
		10 (19 50/)		5 (13.9%)			
3-5 hours		10 (18.5%) 19 (35.2%)	5 (27.8%)	7 (19.4%)			

Characteristics (Variable	Value	Number of	mberof Respondent Group		Mean (SD)		$Sig^1$
name in the model)	Assignment	respondents	SFH1	SFH2	SFH1	SFH2	-
Spending money for sago	Actual amount in				1,950	427	-204
processing/month on average	thousand IDR				(3,160.88)	(304.11	
Less than 300,000		17(31.5%)	1(5.6%)	16(44.4%)		)	
300,000 - 800,000		18(33.3%)	3(16.7%)	15(41.7%)		,	
800,001 - 1.300,000		12(22.2%)	7(38.9%)	5(13.9%)			
1,300.001 - 1.800,000 1,800,001 - 2,300,000		5(93%)	5(27.8%)	0(0%)			
		2(3.7%)	2(11.1%)	0(0%)	2 200	2.1.1.6	0.105**
Sago price per/kg (IDR)	Actual amount	17 (21 50/)	4 (22.2%)	12 (26 10/)	2,300	2,146	-2.135**
1,600 - 2,000		17 (31.5%)	6 (33.3%)	13 (36.1%)	(258.97)	(245.46)	
2,001 - 2,400		27 (50%)	8 (44.4%)	21 (58.3%)			
2,401 - 2,800		10 (18.5%)	. ,	2 (5.6%)			
Type of sago processing			0 (00 ()		1.06	0.94	-1.649
Conventional (micro-scale tech)	=0	2 (3.7%)	0 (0%)	2 (5.6%)	(0.24)	(0.23)	
Small-scale technology	=1	51 (94.4%)	17 (94.4%)	34 (94.4%)			
Small-scale with	=2	1 (1.9%)	1 (5.6%)	0			
technological upgrading							
Sales of sago/month on average	Actual amount (t)				4.15	0.97	-3.144***
Up to 2 tons		36 (66.7%)	0 (0%)	36 (100%)	(4.27)	(0.55)	
2.1-4 tons		11 (20.4%)	11(61.1%)	0 (0%)	. ,	· · · ·	
More than 4 tons		7 (13%)	7 (38.9%)	0 (0%)			
The reason for involvement in					2.89	1.89	-3.358***
sago production					(0.96)	(1.06)	
To fill the empty time	=0	3 (5.6%)	0 (0 %)	3 (8.3%)			
To fulfill daily needs	=1	15 (27.8%)	3 (16.7%)	12 (33.3%)			
To support farmer's economic life	=2	8 (14.8%)	0 (0%)	8 (22.2%)			
The benefit is promising	=3	23 (42.6%)	11 (61.1%)	12 (33.3%)			
High demand	=4	5 (9.3%)	4 (22.2%)	1 (2.8%)			

Note: Based on *t*-test sig<sup>1</sup>: \*\*\*significant at the 1% level, \*\*significant at the 5% level, \*significant at the 10% level. SD: standard deviation

3, 8 variables show significant differences, including 3 variables in category 1 (household members\*\*, income from sago\*\*\*, and household expenditure\*\*), 1 in category 2 (total of family sago consumption\*), and 4 in category 3 (working hours\*\*\*, sago price\*\*, sales of sago\*\*\*, and the reason for involvement in sago processing\*\*\*).

In category 1, the household size is lower in SFH1, even though the mean values in these two groups are slightly similar, while the value of standard deviation (SD) is statistically different. The mean sago income of SFH1 is IDR 8.69 million, and their expenditure per household is 3.90 million. This is higher as compared to that of SFH2, which earned only IDR 2.19 million for income and expended IDR 1.97 million.

For category 2, SFH1 demonstrated greater sago consumption. They consume 16.42 kg/month, which is higher than that of SFH2, which only consumes 7.86 kg/month. It is important to note that the mean number of household members for SFH1 and SFH2 is same, 4 persons/family.

In category 3, members of SFH1 can be identified as allocating more time to processing sago, selling sago at a higher price, selling more, and being more highly motivated than members of the SFH2 group. SFH1 allocates 5.34 hour/day for sago processing on average, and it sells sago for IDR 2,300/kg with total sales averaging 4.15 ton/month or 207 kg/day (assumed working day is 20 days/ month). This is higher than for SFH2, which allocates only 2.46 hour/day and sells sago for IDR 2,146/kg, with total average sales of 0.97 ton/month or 48 kg/day (see Table 2). SFH1 also had more motivation for producing sago than did SFH2.

Furthermore, sago land ownership was not found to be a factor in the differences in category 3, whereas commonly it has been suggested that land ownership is one of the production inputs for agricultural products. In sago production, having sago land is not essential because those who want to work in sago production may buy sago trunks from sago smallholders. This has been the practice of local people at the site area for the past few decades. From 8 variables found, 3 are identified as most important, due to their significance at the 1% level (marked with \*\*\*), which means this result is 99% certain. These factors are working hours, income, and motivation.

Working hours are defined here as the amount of time that someone spends at work during a day. The number of working hours influences the amount of production. Table 3 shows that SFH2 allocates fewer working hours than does SFH1. The more the working hours, the higher the production. In addition, farmers' productivity in producing sago can be determined from the total production per day, which suggests that 38.8 kg of sago is produced per hour by SFH1 and 19.7 kg per hour by SFH2 (see Table 2).

Production is not only influenced by the number of hours worked but also by the type of sago processor. However, in this case, the variable of the sago processing type was not found to be a factor of statistically significant difference (see Table 3) because most respondents (94.4%) were using smallscale technology to process sago. Nevertheless, sago production has been shown to be much higher (19.7 and 38.8 kg/hour) as compared to research results reported of sago production output per hour in different areas of Papua, New Guinea, where people process sago manually (micro-scale technology) (range 1.9 kg to 3.7 kg/hour). Hyndman (1979) reported 1.9 kg/hour among the Wopkaimin of the Western Province, Schindlbeck (1980) reported 3.7 kg/hour among the Sawos of the East Sepik Province, Ulijaszek and Poraituk (1981) reported 3.5 kg/hour among the Koravake of the Gulf Province, Suda (1995) reported 2.9 kg/hour among the Siuhamason of the Western Province, and Laufa (2004) reported 2.0 kg/hour of sago starch produced among Sago Using Agrarian Societies (SUAS) in the Malalaua area.

In terms of income, the amount of sago production impacts households economically. The more sago that can be sold, the more money can be earned. Income is determined by the amount of sago sold, and the amount of sago sold is determined by the amount of sago produced. Increased sago production will increase the cost of production as well as sales and income potential.

The variable of the reason for sago production was also found to be a significant factor. Motivation refers to the reasons underlying behavior and the attribute that moves us to do or not do something. Something motivates farmers to process sago and then extract sago at a certain production level. Both SFH1 and SFH2 are groups categorized as being motivated by a desire for economic advantage or a fear of economic disadvantage. Nevertheless, their motives are quite different. This indicates that farmer's motivation is important because it acts as a psychological catalyst for the farmer to reach his goal.

# Conclusion

The results of this study are very important regarding the influence of different factors on sago production; this information can be used for formulating a sago production development strategy.

The three most important factors in sago production were identified as causing significant differences: working hours, income, and motivation. It makes sense that working hours can impact income; it has been proven by some researchers that working hours and income are directly proportional. However, there is interesting finding in this study, which is that a farmer's motivation is one of the most important factors.

It can be concluded that motivation can influence the number hours of a SFH works, since motivation is an element that influences people to be willing to do or not do something. Undeniably, motivational training and support from related stakeholders can encourage a sago farm household (SFH) to achieve a better livelihood.

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